

2023 Design Awards

Sponsorship Package Opportunities

Gold Sponsor **\$3,000**

- Twelve (12) event tickets with reserved Awards Program seating
- Twelve (12) drink tickets
- Full splash screen at beginning of the Awards program
- Recognition in spoken comments during Awards program
- Recognition on AIA Rochester’s social media
- Hyperlinked logo appears in AIA Rochester’s e-newsletter throughout 2023
- Hyperlinked logo appears on AIA Rochester’s 2023 Design Awards webpage
- Sponsor logo to appear on print materials
- Special recognition as a sponsor in a post-event follow-up communication and press release

Silver Sponsor **\$2,000**

- Eight (8) event tickets with reserved Awards Program seating
- Eight (8) drink tickets
- Logo appears on a splash screen recognizing all Silver Sponsors during the Awards program
- Recognition in spoken comments
- Recognition on AIA Rochester’s social media
- Hyperlinked logo appears in AIA Rochester’s e-newsletter throughout 2023
- Hyperlinked logo appears on AIA Rochester’s 2023 Design Awards webpage

Bronze Sponsor **\$1,500**

- Four (4) event tickets with reserved Awards Program seating
- Four (4) drink tickets
- Logo appears on a splash screen recognizing all Bronze Sponsors during the Awards program
- Hyperlinked logo appears in AIA Rochester’s e-newsletter throughout 2023
- Hyperlinked logo appears on AIA Rochester’s 2023 Design Awards webpage

Additional Sponsorship Opportunities

Champagne Toast Sponsor	\$600	Dessert Sponsor	\$500
Includes logo on signage with champagne flutes		Includes logo on signage at dessert table	
Bar Sponsor	\$600	Cocktail Slide Sponsor	\$350
Includes logo on signage at bar		Splash screen with logo in digital cocktail hour show	
Napkin Sponsor	\$600	Signature Drink Sponsor	\$250
Includes logo in beverage napkins		Create a signature drink to be sold during the event	

Some additional sponsorship opportunities have limited availability

For additional details and to purchase sponsorships, visit: www.aiaroc.org/2023-design-awards